



Automated, Flexible and Scalable DAM for End-To-End Content Management



# Unleash the Power of Content Lifecycle Management

## Comprehensive Content Management

- **Content Lifecycle:** streamline the entire content journey, from creation and collaboration to optimization and distribution.
- **Centralize Assets:** store, organize, and enrich assets in one place for easy access and reuse.
- **Automate Workflows:** eliminate manual tasks and ensure consistency with intelligent automation.
- **Collaborate Seamlessly:** streamline review, approval, and feedback processes for faster delivery.
- **Manage Projects Efficiently:** control tasks, deadlines, and resources for successful project execution.
- **Deliver Across Channels:** adapt content automatically for optimal multi-channel distribution.
- **Adapt to Your Needs:** configure and customize the solution to meet your specific industry challenges.
- **Scale with Ease:** handle large volumes of content and adapt to your growing business needs.

## Project Mapping

Plan, execute, measure,  
repeat & apply

## Digital Asset Management

- **Find Assets Instantly:** find the right assets with powerful search and filtering options.
- **Enrich with Metadata:** capture essential details and drive automation with customizable metadata.
- **Retrieve Past Projects:** access archived projects and assets effortlessly for repurposing.
- **Ensure Brand Consistency:** maintain brand standards with asset versioning and access control.

## Project Management & Flat planning

- **Optimize your projects:** create project templates, allocate tasks, engage stakeholders, monitor progress, and stay on schedule.
- **Visualize Print Layout:** interact with flatplans featuring sections, regions, and versioning.
- **Engage with Virtual Books:** create realistic flipbooks for immersive review and approval.
- **Integrate Workflows Seamlessly:** manage workflow stages and deadlines directly within projects.







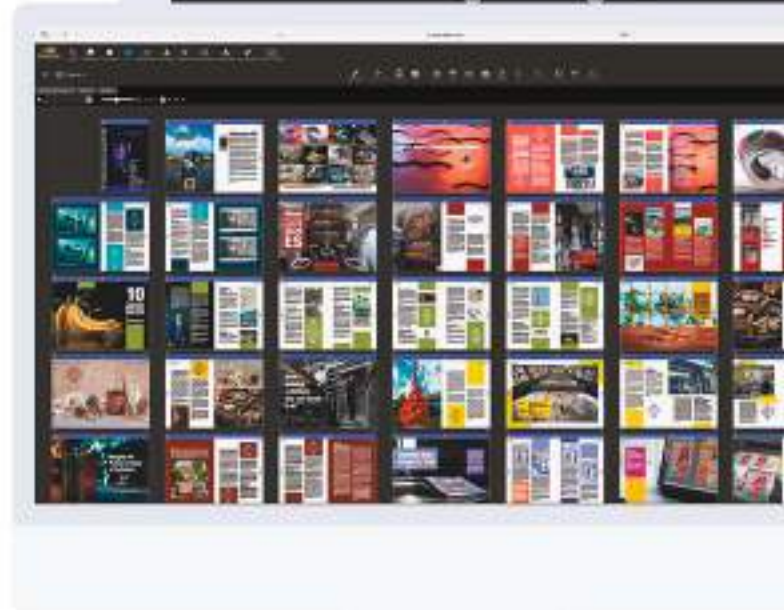
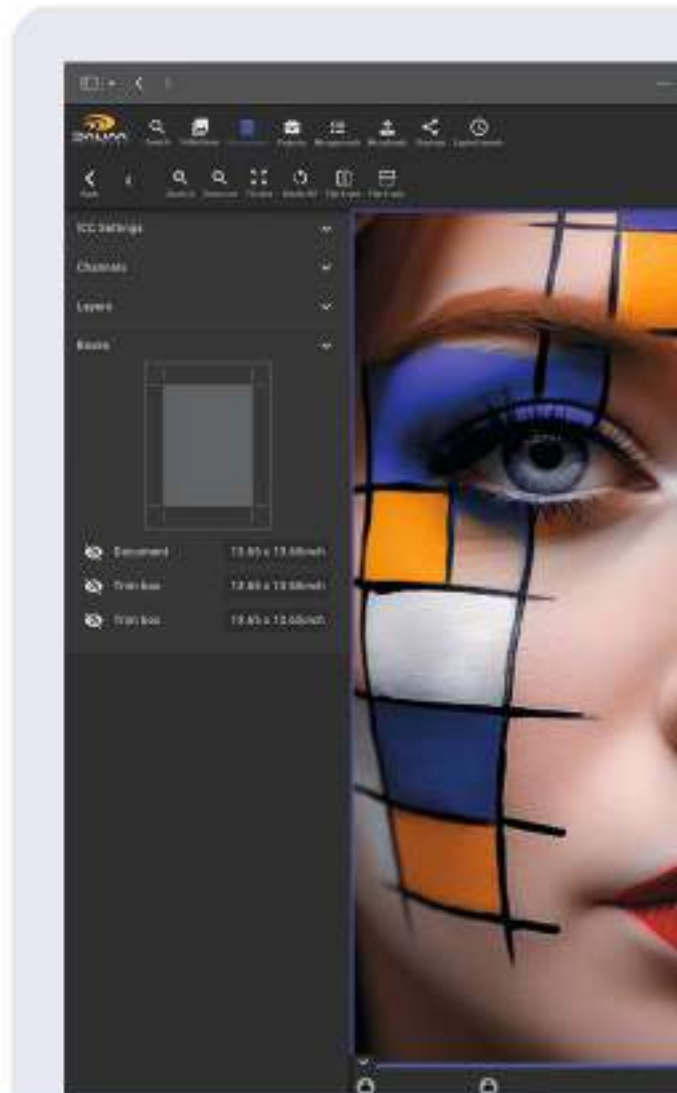
## Online Review & Approval

- **Multimodal Annotations:** leave screen recordings, videos, and audio recordings as annotations for greater feedback accuracy and fewer revisions.
- **Analyze with Precision:** inspect files with color accuracy, densitometry, and print measurements.
- **Examine Every Detail:** zoom in for pixel-perfect visibility and printable layer inspection.
- **Compare Revisions:** highlight differences visually for accurate assessment and decision-making.
- **Collaborate Effectively:** streamline feedback with intuitive annotation tools and real-time commenting.
- **Versatile Format Support:** review and validate a wide range of file types, including images, PDFs, videos, 3D files, and websites, directly through your web browser.

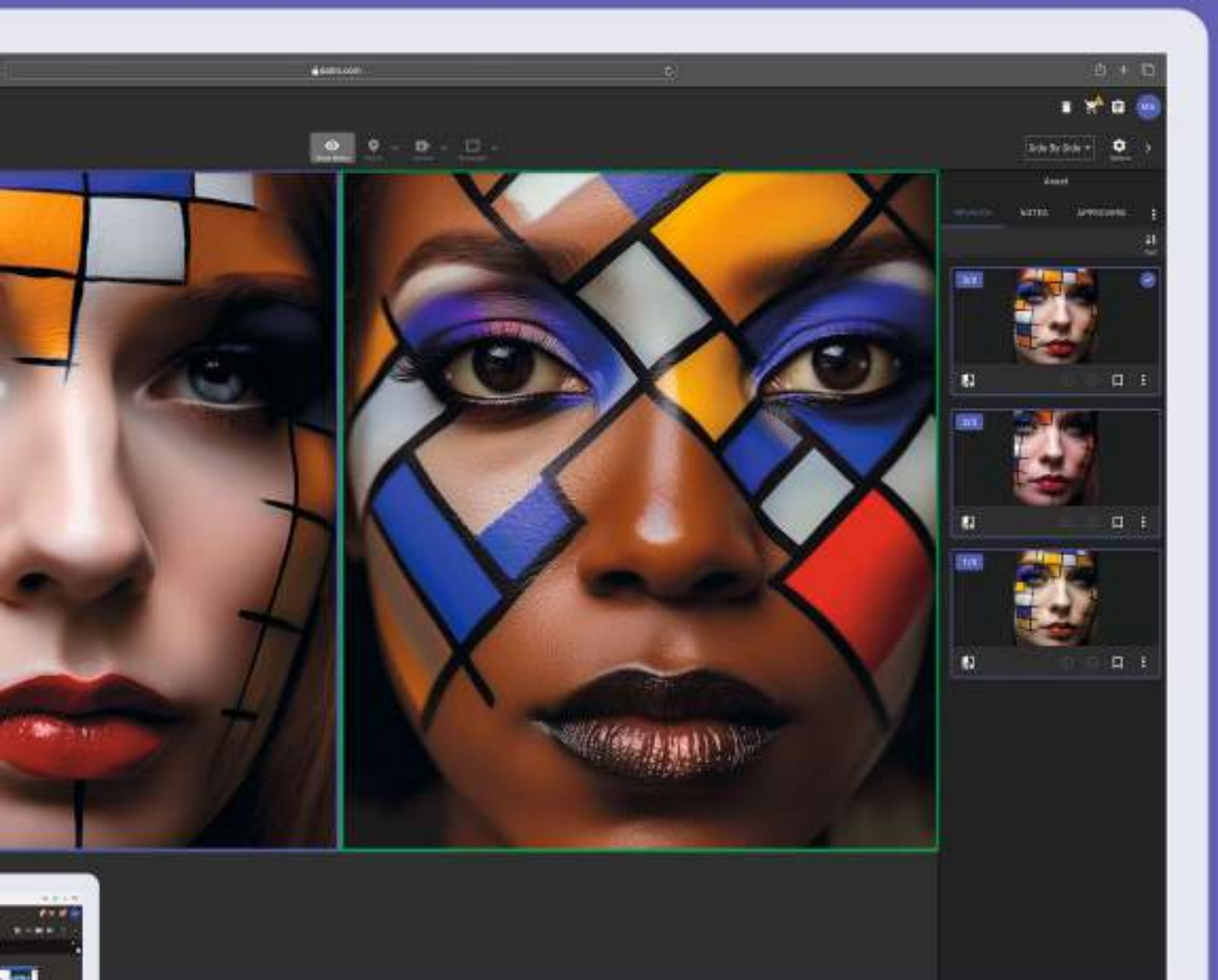
## Workflow Automation

- **Automate with Ease:** build simple to complex workflows, eliminating manual tasks and ensuring consistency.
- **Leverage Data Intelligence:** use data, conditions, and scripting for tailored, intelligent automation.
- **Trigger from Anywhere:** initiate workflows from documents, projects, and folders.
- **Customize Functionality:** expand capabilities with powerful scripting for unique requirements.

State of the Art  
**Online Proofing**



**Flatplan** • featuring sections, regions, versioning, approval cycle, online validation and much more.



**Online Approval Viewer** • Review and approve all type of files (images, PDFs, videos, 3D models, websites, and much more) directly from your web browser. Compare up to 16 documents at the same time.



### **Informed Decision-making**

- **Gain Actionable Insights:** access robust reporting features and analytics tools for data-driven decisions.
- **Monitor Key Metrics:** track performance indicators and key metrics to measure success and identify areas for improvement.

### **Flexibility & Configurability**

- **Tailor to Your Needs:** adapt and customize the solution to address your specific challenges and requirements.
- **Extend Functionality:** expand capabilities with powerful scripting and customization options.
- **Build Custom Solutions:** create tailored applications using the low-code application editor.
- **Evolve with Your Business:** adapt the system to meet emerging market challenges and opportunities.

### **Scalability & Performance**

- **Handle Volume with Ease:** scale effortlessly to manage large volumes of content and complex workflows.
- **Grow with Confidence:** rely on a scalable microservices architecture and cloud-native approach for long-term value.
- **Ensure High Availability:** maintain optimal performance and reliability even during peak demand.

“The Workflow first”  
**DAM Solution**

“  
...We need to know, for  
example, on whose desk a  
project is pending approval...”

”

Jorge Mora  
Prototyping Manager,  
ISDIN Corporate

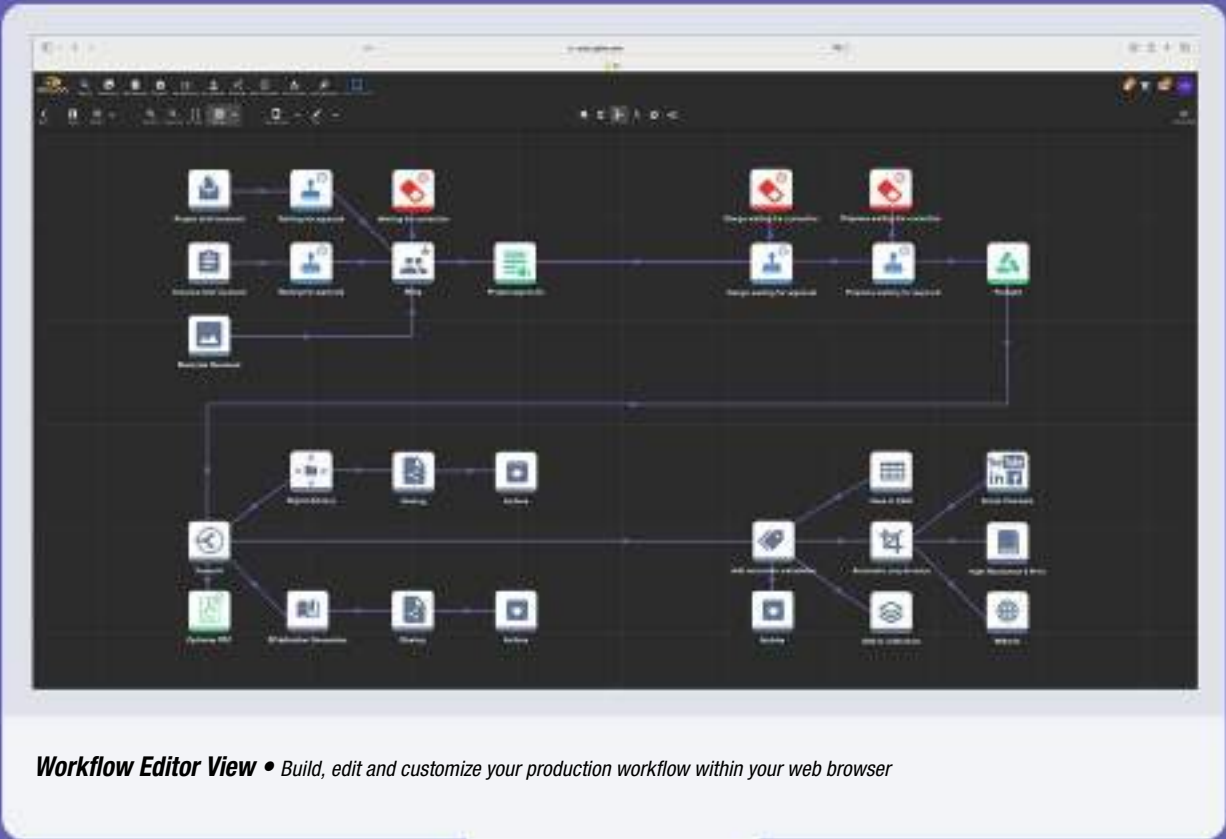
### **API-first & Headless Architecture**

- **Integrate Seamlessly:** leverage our API-first approach for easy integration with existing systems and tools.
- **Adopt Specific Features:** utilize dedicated microservices without the need to adopt the entire product.
- **Ensure Interoperability:** benefit from a headless approach that enables flexibility and compatibility.
- **Future-Proof Your Investment:** adapt to evolving technology landscapes with a future-ready architecture.

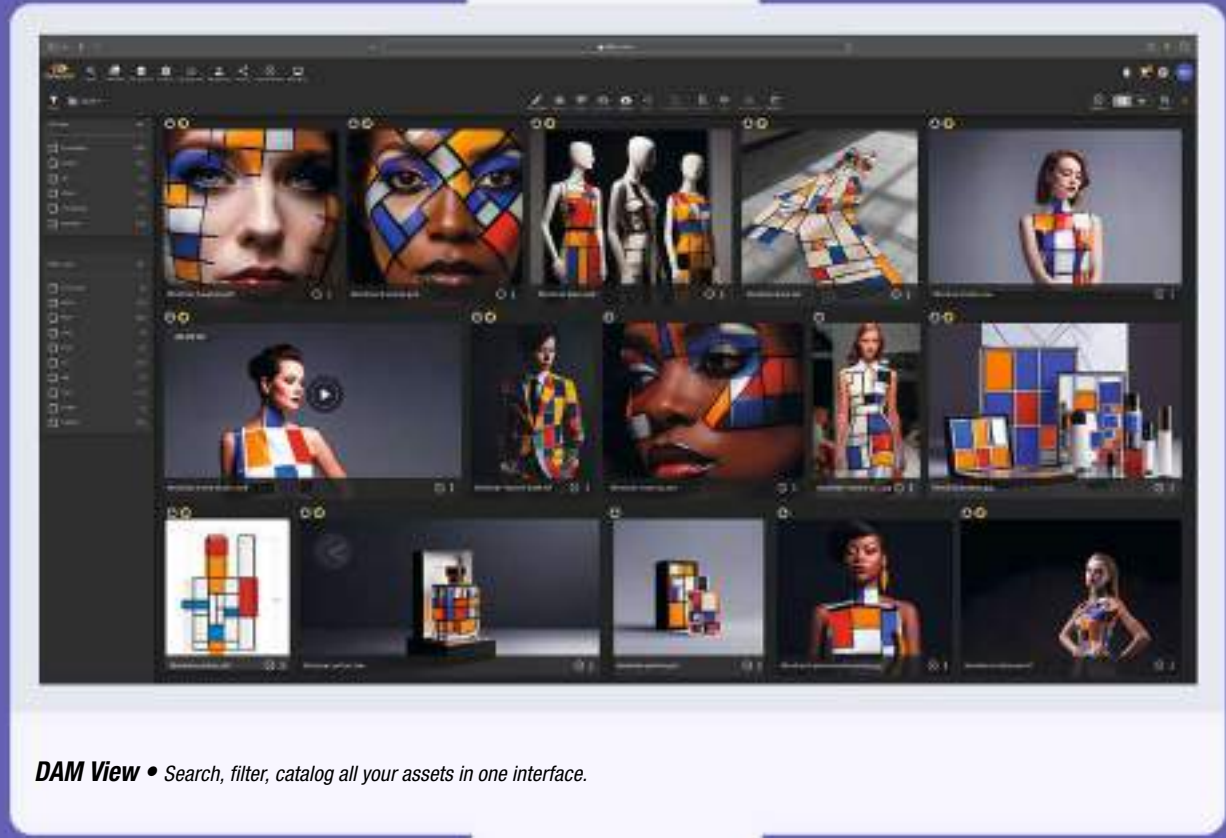
### **Empowering the Content Lifecycle**

- **Streamline Processes:** automate tasks, reduce manual effort, and improve overall efficiency.
- **Ensure Brand Consistency:** maintain brand standards and visual appeal across all content.
- **Maximize Asset Value:** extend the utility and longevity of media resources through efficient management and reusability.
- **Simplify Complexity:** centralize content management, streamline workflows, and automate processes across brands and channels.
- **Gain Competitive Advantage:** respond swiftly to market trends and customer demands with flexibility and automation.

DALIM **ES** is your comprehensive, flexible, and scalable solution for end-to-end content management.



**Workflow Editor View** • Build, edit and customize your production workflow within your web browser



**DAM View** • Search, filter, catalog all your assets in one interface.

This next-generation software is built on a unique platform embracing our future-proof **MACH** architecture:

- **Micro-services:** for flexibility, and optimized up and down scalability.
- **API-first:** enabling seamless integration of any platform component with existing systems.
- **Cloud native:** for 24/7 access from anywhere under proven security and smart auto-scaling, without managing a complex IT infrastructure.
- **Headless:** for advanced users who can build their own tailored applications and UX/UI.

DALIM SOFTWARE is a “made in Germany brand” with over four decades of experience and a passion for developing software for digital and print content production.

### **Need MORE convincing?**

Check out our website and book a personalised demo to take the next step in your company’s content production journey.

